



marina cardona

## contact

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## advanced skills

Visual Identity  
Logo Design  
Storyboarding  
Illustrator  
Photoshop  
InDesign  
Premiere  
AfterEffects  
XD  
Sketch  
Photography  
Fine Arts  
Illustration  
Wrike  
Microsoft Office

## honors

TCNJ Deans List (All Semesters)  
Golden Key International Honour Society

## education

The College of New Jersey '20  
BFA in Graphic Design, Marketing Minor | GPA: 3.7

## professional experience

**Graphic Designer** | Hotels At Home  
Fairfield NJ | Summer 2022-Present

**SONY RCA Records Marketing Coordinator** | RCA Records  
NYC, New York | Spring 2020-Present

**Freelance Graphic Designer**  
New Jersey | Present

Create digital assets for establishments in Northern NJ, such as sports graphics for JTenner Management and playbills for MHC Academy Spring Musicals

**SONY RCA Records Marketing Intern** | RCA Records  
NYC, New York | Winter 2020

Create cohesive brands for artists in a strategic way, through developing artist decks, artist reports and concept boards

**Publications Designer** | TCNJ Communications, Marketing & Brand Management  
Ewing, NJ | Fall 2019-Spring 2020

Create designs and layouts based on the college's style guide

**Web Design Intern** | PVH Corp.  
NYC, New York | Summer 2019

Designed digital assets for PVH's clothing brands and collaborated on marketing strategies while meeting deadlines

**Graphic Design Intern** | Q Prime Artist Management  
NYC, New York | Summer 2018

Developed designs for artists social media platforms, tour admats, merchandise websites, as well as work on bands marketing sheets, tour listings and press entries

**Art Gallery Assistant** | TCNJ Art Gallery  
Ewing, NJ | Fall 2017-2019

Managed the gallery space and took part in daily installations of the exhibit

## leadership and activities

**Vice President of Programming** | Delta Zeta  
Ewing, NJ | Fall 2018-Present

**Recruitment Graphic Designer** | Delta Zeta  
Ewing, NJ | Fall 2018-2019

**Orientation Leader** | TCNJ Office of Student Transitions  
Ewing, NJ | Spring 2018-Present

**The American Marketing Association Member** | AMA  
Ewing, NJ | Fall 2017-Present